

2017 Client Marketing

Cyber Monday



Offer: 30% off – no order minimum.

Promo Code: CM2017

Offer Valid: 27/11/17 – 28/11/17

Customers: An email will be sent to all Contacts in our [Contacts List](#) that have placed an order, registered with a gallery, or saved a Favourites List within the last 18 months.

[Learn more](#) about which of our customers can take advantage of this great offer.

Discount valid on integrated labs prints and products. Excludes self-fulfilled products, Photo Album Service, digital downloads, and packages.

The Cyber Monday email campaign is created and deployed by the Zenfolio marketing team.

A promotional graphic for Cyber Monday. It features a white background with a red border of multiple thin lines. At the top, it says "BEST MONDAY EVER!" in black. Below that, "30% OFF" is written in large red font, with "30%" being significantly larger than "OFF". Underneath, "ALL PHOTO GIFTS" is written in black. There are three photo gift examples: a French Bulldog, a baby, and a family. A green button with white text says "SHOP GIFTS >>". Below the button, it says "Use code CM2017" and "Offer expires November 28, 2017". The graphic is decorated with black circular dots at the corners.

BEST MONDAY EVER!

30% OFF

ALL PHOTO GIFTS

SHOP GIFTS >>

Use code **CM2017**
Offer expires November 28, 2017

Give personalized photo gifts as unique as you are—and save 30%! Select your favorite images from your **[photographer's name here]** gallery to create one-of-a-kind gifts.

Offer expires November 28, 2017 at 11:59 p.m. PST. Must use coupon code CM2017 at checkout to receive promotional discount. Promotion cannot be applied to premium photo albums, digital downloads, or previous orders. Other exceptions may apply. Cannot be combined with other offers.

If you would like to opt out of future promotions executed by Zenfolio for your photographer, please unsubscribe.

Australia Version- Creative Subject to Change